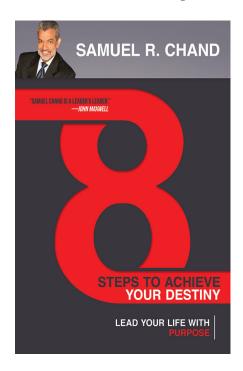
# 8 Steps to Achieve Your Destiny

Lead Your Life with Purpose





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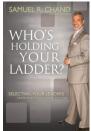
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# Samuel R. Chand

### **Description:**

No leader is immune to the shifting circumstances and events that can challenge or stymie their professional or organizational progress. Advance warning of these oncoming storms, together with adequate preparation, can mean the difference between disaster and success.

Using a wealth of examples gleaned from today's top organizations, Dr. Samuel R. Chand lays a solid foundation to prepare today's leaders for these unavoidable difficulties. Whether you run a corporation, a non-profit organization, or a church, 8 *Steps to Achieve Your Destiny* will provide insight into eight issues every leader must face.

# **Key Selling Points:**

- Dr. Chand's experience as a pastor, a businessman, and a consultant mark him as an influential change-leader.
- Endorsed by John Maxwell, Craig Goeschel, Bernice King, Dale Bronner, Mark Chironna
- Strong publishing history, also published by Thomas Nelson and Jossey-Bass

# **Marketing and Publicity Plans:**

- Landing page featuring videos, photos, infographics, free chapter downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Influencer mailing to key pastors and people of influence within author's network.
- Exclusive Whitaker House Author App to promote book through author's speaking engagements.
- Print and/or online consumer advertising.

#### **Comparable Titles:**

LEADERSHIFTS, Joseph W. Walker III, Abingdon Press, 2014. 978-1-42678-140-7 CHANGE YOUR TRAJECTORY, Dale C. Bronner, Whitaker House, 2015. 978-1-62911-552-8

#### **Competitive Titles:**

3 THINGS SUCCESSFUL PEOPLE DO, John Maxwell, Thomas Nelson, 2016. 978-0-71801-696-8

H3 LEADERSHIP, Brad Lomenick and Jim Collins, Thomas Nelson, 2015. 978-0-71802-225-9



DR. SAMUEL R. CHAND is a leadership architect and change strategist. A former pastor, college president, chancellor, and now president emeritus of Beulah Heights University, he personally consults, mentors, and coaches the pastors of some of the country's largest churches, and speaks regularly at leadership conferences, churches, corporations, leadership roundtables, minister's conferences, and seminars. He was named in the Leadership Gurus Top-30 List. Leaders worldwide are using Dr. Samuel Chand's extensive work as handbooks.

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