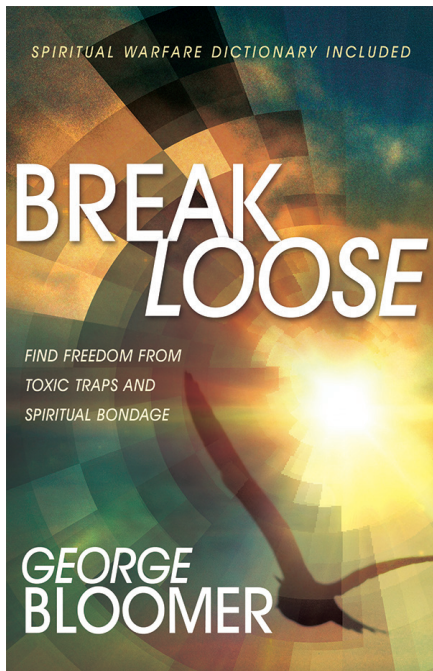


# Break Loose

Find Freedom from Toxic Traps and Spiritual Bondage



WHITAKER  
HOUSE



**Publication Date: April 4, 2017**

Availability Date: March 7, 2017

**978-1-62911-827-7** 1-62911-827-3

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**Retail: \$15.99 US** | \$21.99 CAN

Trade Paper

224 pages | 5.5" x 8.5" | Case Qty: 56

Marketing Code: CBA

**BISAC Categories:**

Religion | Christian Life | Spiritual Warfare REL099000

Religion | Christian Life | Spiritual Growth REL012120

Religion | Christianity | Pentecostal & Charismatic REL079000

Author's Residence: Durham, NC

Exclusive Territories: Worldwide Rights

Also available:

Ebook: 978-1-62911-828-4 | \$15.99 US | \$21.99 CAN

## George Bloomer

### Description:

Every Christian gets stuck. But not every Christian needs to stay stuck.

With a lively voice and real-world experience, Bishop Bloomer encourages the believer to break loose from the chains of bad habits and hurtful attitudes. In short, forceful chapters bursting with biblical support, he tackles everything from fear to debt, depression, addiction, sickness, anxiety, bad relationships, and more.

But the focus of *Break Loose* is not on these negative issues, but rather on the positive reality: abundant freedom in Christ. Bloomer advocates an outward-facing faith that allows God's healing of oneself to provide healing for others in the church, neighborhood, and community, setting off a chain reaction of freedom, forgiveness, and love that will have an eternal impact. Includes list of resources for healing and renewal, as well as Bishop Bloomer's "Spiritual Warfare Dictionary."

### Key Selling Points:

- Bloomer is overseer of 83 churches plus thriving local ministry in Durham, NC.
- Bloomer is host of *Rejoice in the Word*, The Word Network's prime time flagship show at 8pm Friday night. The show is aired in over 200 million homes and seen in over 60 countries.
- Bloomer frequently appears on INSP, Daystar, TBN, as well as Radio One and many other radio and internet shows.
- Has 80,000 followers on Facebook; 39,000 followers on Twitter.
- Book includes first-ever publication of Bishop Bloomer's "Spiritual Warfare Dictionary," for easy reference and use.
- Bloomer's compelling cultural voice on social justice will appeal to today's reader.

### Marketing and Publicity Plans:

- Landing page featuring videos, photos, infographics, free downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Exclusive Whitaker House Author App to promote book through author's speaking engagements.

### Comparable Titles:

DELIVERANCE AND SPIRITUAL WARFARE MANUAL, John Eckhardt,

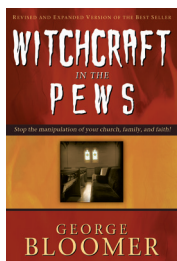
Charisma House, 2014. 978-1-62136-625-6

HEALING PROMISES, Joseph Prince, Charisma House, 2012. 978-1-62136-010-0

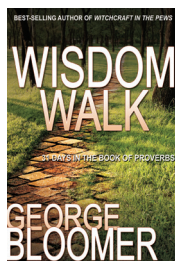
### Competitive Titles:

UNSTUCK, Mark Jobe, Moody Publishers, 2014. 978-0-80241-222-5

VICTORY IN SPIRITUAL WARFARE, Tony Evans, Harvest House, 2011. 978-0-73693-999-7



978-1-62911-858-1



978-1-60374-437-9



BISHOP GEORGE BLOOMER is founder and pastor of Bethel Family Worship Center in Durham, North Carolina. He has been featured in *Charisma* magazine, in *Jet* magazine, and on CNN's "Faces of Faith," and has appeared regularly on TBN, *The 700 Club*, Radio One, and others. Bishop Bloomer is also host of the TV program *Rejoice in the Word* and travels internationally as founder of G. G. Bloomer Ministries.

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