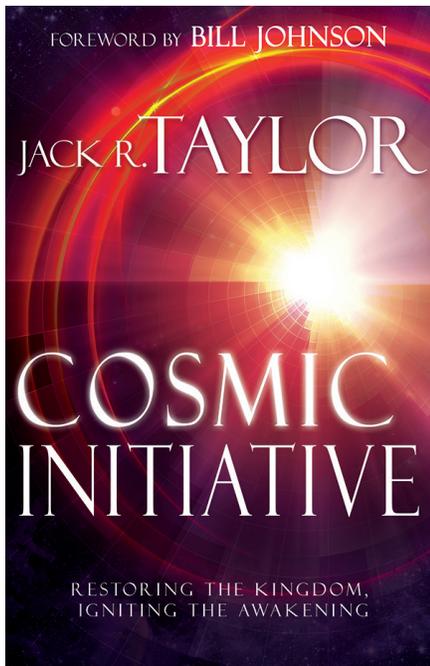


# Cosmic Initiative

Restoring the Kingdom, Igniting the Awakening



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**Publication Date: January 17, 2017**  
Availability Date: December 20, 2016

**978-1-62911-806-2** 1-62911-806-0  
Speedy: 770674  
**Retail: \$15.99 US | \$21.99 CAN**  
Trade Paper  
272 pages | 6" x 9" | Case Qty: 48

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#### BISAC Categories:

Religion | Christian Life | Spiritual Growth REL012120  
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Author's Residence: Melbourne, Florida

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## Jack R. Taylor

#### Description:

Jesus never said "Seek first" about any pursuit or purpose except the kingdom of God. Yet over the years, the church has abandoned this central message. The reason most people today do not *seek* the kingdom is that they have not *seen* it. God's kingdom on earth—His *cosmic initiative*—has the authority and power to transform our culture. This transformation occurs first within us and then around us, igniting the world with the kingdom gospel and leading to kingdom power, kingdom love, and the greatest kingdom harvest the world has ever seen.

#### Key Selling Points:

- Forewords by Bill Johnson and Leif Hetlund.
- The author will be traveling in the United States and also overseas, speaking on the topic of the kingdom, before and after the book's release.
- One of the author's previous books, *The Key to Triumphant Living*, has one million copies in print.

#### Marketing and Publicity Plans:

- Landing page featuring videos, photos, infographics, free downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Influencer mailing to key pastors and people of influence within author's network.
- Exclusive Whitaker House Author App to promote book through author's speaking engagements.
- Print and/or online consumer advertising.

#### Comparable Titles:

WHEN HEAVEN INVADES EARTH, Bill Johnson, Destiny Image, 2009.  
978-0-76843-054-7

THE KINGDOM OF GOD, Martyn Lloyd-Jones, Crossway, 2010. 978-1-43351-340-4

#### Competitive Titles:

THE PRINCIPLE AND POWER OF KINGDOM CITIZENSHIP, Dr. Myles Munroe,  
Destiny Image, 2016. 978-0-76840-868-3

THE DIVINE CONSPIRACY CONTINUED, Dallas Willard and Gary Black Jr.,  
HarperOne, 2015. 978-0-06229-612-2



For more than forty years, JACK R. TAYLOR has been the president of Dimensions Ministries of Melbourne, Florida, an international preaching and teaching ministry for which he has traveled to five continents and over sixty nations. Previously, during his pastorate of Castle Hills First Baptist Church in San Antonio, Texas, the church grew from a membership of one hundred to over four thousand. Jack is the author of fourteen books and is the director of the Sonslink network, a group committed to modeling the biblical father-son paradigm in the mentorship of young men and women for ministry.

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